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For Lela Nurlaela Wati

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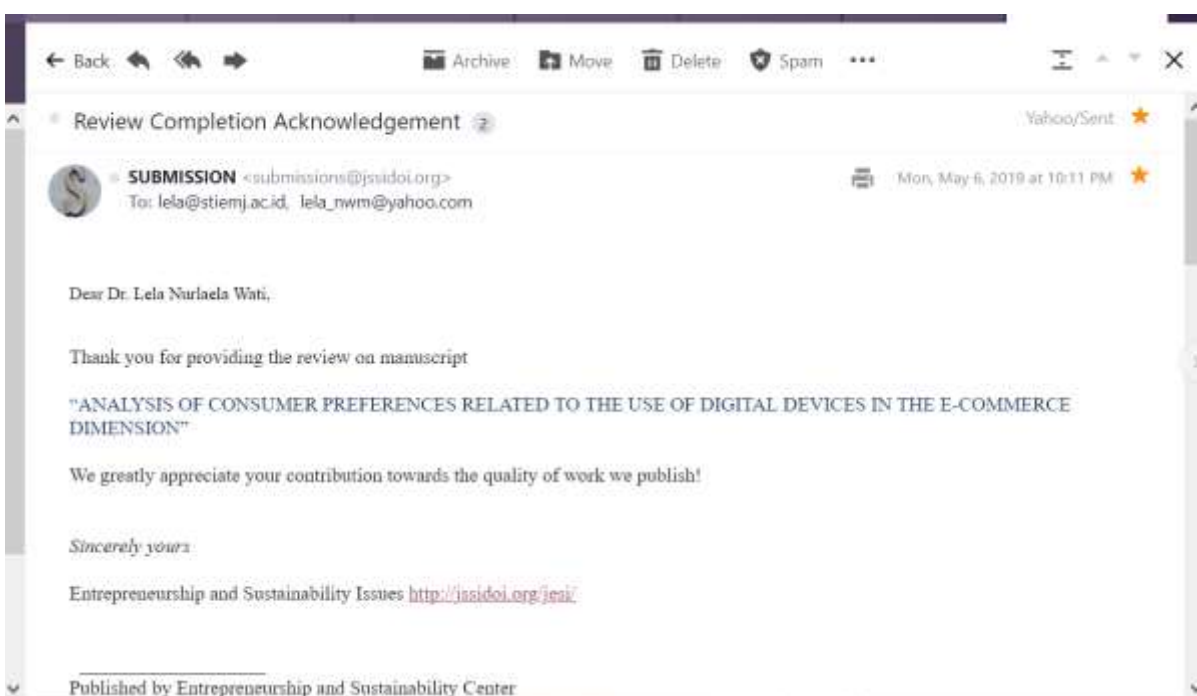
Verified review of ANALYSIS OF CONSUMER PREFERENCES RELATED TO THE USE OF DIGITAL DEVICES IN THE E-COMMERCE DIMENSION for Entrepreneurship and Sustainability Issues

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REVIEW for ESI

ENTREPRENEURSHIP AND SUSTAINABILITY ISSUES <http://jssidoi.org/jesi/> (Web of Sciences, SCOPUS since 2017)

PART A: Editorial Office Only

SECTION I

Reviewer's Name:	Assoc. Prof. Dr. Lela Nurlaela Wati, MM
Reviewer's Institution	STIE Muhammadiyah Jakarta, Indonesia
Institutional E-mail:	lela@stiemj.ac.id ; lela_nwm@yahoo.com
Title of the paper under review:	EFFICIENT PORTOFOLIO COMPOSITION OF INDONESIAN ISLAMIC BANK FINANCING
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PART B: Reviewer Only

SECTION II: Comments (Please give your critical comment for the deficiencies of each section of the manuscript).

Author and Title of the paper under review	Title describe content clearly
General comment:	Generally, Paper Is Publishable
Introduction:	Paper is lacking of deeper engagement with the literature. It needs more critical evaluation of in the light of other research.
Methodology:	Author should ensure all equation must be in high resolution, use the Microsoft Equation In Ms. Word
Results:	Ok

Discussion:	Author should improve the articulation of paper that can increase the contribution and should reflect in the conclusion
Bibliography/References:	All citations in text should be well documented in the references, vice versa.
Other remarks:	Paper is lacking with theoretical contribution
Decision:	Accepted with revision

SECTION III: Please rate the following: (1 = Excellent) (2 = Good) (3 = Fair) (4 = Poor).

Originality:	2
Contribution to the Field:	2
Technical Quality:	3
Clarity of Presentation:	2
Depth of Research:	3

SECTION IV: Recommendation: (Kindly Mark with an X).

Accept (if not, please, tick "X" in the appropriate box below)	
Requires Minor Corrections:	X
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Requires Major Revision:	
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SECTION V: Additional Comments (Please make suggestions to the authors).

Paper is lacking of literature review reference list is narrow and need synchronization

SECTION VI: Additional Comments (Please make suggestions to the editor).

Please check the references writing of this paper (See requirements for making reference list)

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Introduction:	Paper is lacking of deeper engagement with the previous research with your topic. Author should state how the paper differs from published work and contribution of the research Author should identify the questions you are answering

Methodology:	How can you justify your hypothesis without theory. The conceptual framework need to argument for why one could expect different demographical customer segments to behave differently regarding the use of devices in their buying and searching behavior. I would like to suggest that the research hypothesis is written in the literature review.
Results:	Author should write output statistic (t-statistics or p-value/sig) to test hypotheses, I only see the results of hypotheses test in the table that NO
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